

ORDER



Orders
Order / Rev: 68807
Alt Order #: 9853121/Brad
Product Desc: Kathleen Kane AG
Estimate:
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/28/12 / 11/01/12
Order Type: GENERAL

WHP-TV CBS21

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Campaign Group
Buying Contact:
Billing Contact:
 1600 Locust Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kane/D/Attorney General
Demographic: HH
Product Codes: State Attorney General
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	38	\$28,790.00	\$24,471.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	38	\$28,790.00	\$24,471.50	0.00
Totals	38	\$28,790.00	\$24,471.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHP-TV CBS21	25%	\$28,790.00
Market	100%	\$115,160.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	75%	\$86,370.00
WGAL	0%	\$0.00
WHTM	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	10/30/12	11/05/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	MTWTF--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			2		\$150.00		0.00				
N 2	WHP	10/30/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			5		\$400.00		0.00				

WHP-TV CBS21

Advertiser:	Kane/D/Attorney General
Product Desc:	Kathleen Kane AG
Estimate:	

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WHP	10/30/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	12	\$2,770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	MTWTF--		5	\$450.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	M-F 730p-8p			730p-8p	MTWThF----	:30		(\$450.00)		0.00	NM		
		See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9 [No Avail]													
3	WHP	10/30/12-11/05/12	M-F 730p-8p			730p-8p	MTWThF----	:30		(\$450.00)		0.00	NM		
		See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9 [No Avail]													
4	WHP	10/30/12-11/05/12	M-F 730p-8p			730p-8p	MTWThF----	:30		(\$450.00)		0.00	NM		
		See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9 [No Avail]													
5	WHP	10/30/12-11/05/12	M-F 730p-8p			730p-8p	MTWThF----	:30		(\$450.00)		0.00	NM		
		See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16 [Due to Political] Due to Political													
6	WHP	11/02/12-11/05/12	M-F 4p-5p			4p-5p	M----F----	:30		\$450.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
7	WHP	11/02/12-11/05/12	M-F 4p-5p			4p-5p	M----F----	:30		\$450.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
8	WHP	11/02/12-11/05/12	M-F 3p-4p			3p-4p	M----F----	:30		\$275.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
9	WHP	11/02/12-11/05/12	M-F 3p-4p			3p-4p	M----F----	:30		\$275.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
10	WHP	11/02/12-11/05/12	M-F 5a-6a News			5a-6a	M----F----	:30		\$60.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
11	WHP	11/02/12-11/05/12	M-F 6a-7a News			6a-7a	M----F----	:30		\$120.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
12	WHP	11/02/12-11/05/12	Late Late Show			1235a-135a	M----F----	:30		\$35.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
13	WHP	11/04/12-11/04/12	CBS Sun Morning			9a-1030a	-----Su	:30		\$400.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
14	WHP	11/04/12-11/04/12	EM Sun Rotator			8:30 AM-9:00 AM	8:30 AM-9:00 AM-----Su	:30		\$175.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
15	WHP	10/30/12-11/05/12	Sa 1230a-130a			1230a-130a	-----Sa--	:30		\$20.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
16	WHP	10/30/12-11/05/12	Su 1130p-1230a			1130p-1230a	-----Su	:30		\$60.00		0.00	NM		
		Ⓜ MG for 4.2,18.1,2.3,3.5 [MG within Flight]													
N 4	WHP	10/30/12	11/05/12	Sa Prime Access Rotator	CM	7p-8p	-----S-	:30	2	\$135.00	P-3	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	-----S-		2	\$135.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WHP	10/30/12-11/05/12	Sa Prime Access Rotator			7p-8p	-----Sa--	:30		(\$135.00)		0.00	NM		
		See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16 [Due to Political] Due to Political													
N 5	WHP	10/30/12	11/05/12	Tue Reg 1 Tue 8p-9p	CM	8p-9p	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							

WHP-TV CBS21

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WHP-TV CBS21

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N16	WHP	10/30/12	11/05/12	Sun Reg 2 Sun 8p-9p	CM	8p-9p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	-----S		1			\$1,800.00	0.00					
N17	WHP	10/30/12	11/05/12	Sun Reg 3 Sun 9p-10p	CM	9p-10p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	-----S		1			\$1,200.00	0.00					
N18	WHP	10/30/12	11/05/12	Sun Reg 4 Sun 10p-11p	CM	10p-11p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	-----S		1			\$1,200.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WHP	10/30/12-11/05/12	Sun Reg 4		10p-11p	-----Su	:30	(\$1,200.00)		0.00	NM			
	See MG 3.6,3.7,3.8,3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16														
	[No Avail]														
N19	WHP	10/30/12	11/05/12	Mon Reg 2 Mon 9p-10p	CM	9p-10p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	M-----		1			\$1,500.00	0.00					
N20	WHP	10/30/12	11/05/12	Mon Reg 3 Mon 10p-11p	CM	10p-11p	M-----	:30	1	\$1,300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	M-----		1			\$1,300.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WHP	10/30/12-11/05/12	Mon Reg 3		10p-11p	M-----	:30	(\$1,300.00)		0.00	NM			
	See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9														
	[No Avail]														
N21	WHP	10/30/12	11/05/12	Fri Reg 1 Fri 8p-9p	CM	8p-9p	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	----F--		1			\$800.00	0.00					
N22	WHP	10/30/12	11/05/12	Sat Reg 1 Sat 8p-9p	CM	8p-9p	-----S-	:30	1	\$310.00	P-3	0.00	NM	8	\$7,285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/30/12	11/05/12	-----S-		1			\$310.00	0.00					

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WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	WHP	10/30/12	11/05/12	Sat Reg 1 Sat 8p-9p	CM	8p-9p	-----S-	:30	1	\$310.00	P-3	0.00	NM	8	\$7,285.00
Week: <u>Start Date</u> 10/30/12 <u>End Date</u> 11/05/12 <u>Weekdays</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$310.00 <u>Rating</u> 0.00															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WHP	10/30/12-11/05/12	Sat Reg 1 See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9 [Program Change]	8p-9p	-----Sa--	:30	(\$310.00)	0.00	NM						
2	WHP	10/30/12-11/05/12	SEC Prime Game Ⓜ MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1,15.1,22.1 [No Avail]	Various	-----Sa--	:30	\$550.00	0.00	NM						
3	WHP	10/30/12-11/05/12	NFL RS Game Early Ⓜ MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1,15.1,22.1 [No Avail]	1p-4p	-----SaSu	:30	\$1,300.00	0.00	NM						
4	WHP	10/31/12-11/05/12	M-F 730p-8p Ⓜ MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1,15.1,22.1 [MG within Flight]	730p-8p	M-WThF----	:30	\$800.00	0.00	NM						
5	WHP	10/31/12-11/05/12	M-F 730p-8p Ⓜ MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1,15.1,22.1 [MG within Flight]	730p-8p	M-WThF----	:30	\$800.00	0.00	NM						
6	WHP	10/31/12-11/05/12	M-F 7p-730p Ⓜ MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1,15.1,22.1 [MG within Flight]	7p-730p	M-WThF----	:30	\$700.00	0.00	NM						
7	WHP	10/30/12-11/05/12	Mon Reg 1 Ⓜ MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1,15.1,22.1 [MG within Flight]	8p-9p	M-----	:30	\$1,300.00	0.00	NM						
8	WHP	10/30/12-11/05/12	Sa 1130p-1230a Ⓜ MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1,15.1,22.1 [MG within Flight]	1130p-1230a	-----Sa--	:30	\$35.00	0.00	NM						
9	WHP	10/30/12-11/05/12	NFL RS Game Steelers Ⓜ MG for 2.1,3.1,23.1,3.3,3.4,24.1,2.2,5.1,20.1,15.1,22.1 [MG within Flight]	4:00 PM-7:00 PM	-----Su	:30	\$1,800.00	0.00	NM						
N23	WHP	10/30/12	11/05/12	Sat Reg 2 Sat 9p-10p	CM	9p-10p	-----S-	:30	1	\$350.00	P-3	0.00	NM	0	\$0.00
Week: <u>Start Date</u> 10/30/12 <u>End Date</u> 11/05/12 <u>Weekdays</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00 <u>Rating</u> 0.00															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WHP	10/30/12-11/05/12	Sat Reg 2 See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9 [Program Change]	9p-10p	-----Sa--	:30	(\$350.00)	0.00	NM						
N24	WHP	10/30/12	11/05/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$1,000.00	P-3	0.00	NM	0	\$0.00
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WHP	10/30/12-11/05/12	Sun Reg 1 See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9 [No Avail]	7p-8p	-----Su	:30	(\$1,000.00)	0.00	NM						
													Totals	38	\$28,790.00